



Safis



THE STARTUP FACTORY

A startup which produces startups!

We build from ideas and inventions having chance for world-success startup companies having chance for world-success.

Together with the inventor we sit behind the steering wheel of the projekt and we take through the full undertaking, from the prototype through the poduct development until the production, with a full point of view of the owner.

Community financing, responsibility and freedom

With the help of a unic construcion we created a possibility for small investors to gain an ownership in startup companies sorted and taken over by us. Practically we bridged the gap over between the small investors and the idea owners, and so we secure for the small investors an outstanding profit possibility, and for the brainstorming and for our group working together with them resources with favorable conditions.

A) Involvement of the small investor's capital

We have created a chance for local small investors to be a member of sorted startups. They can share the risk with them so that later they will share the success and profit, as well.

B) Required resources by fair agreements

We have created an opportunity for Hungarian inventors innovators and developers to bear from their ideas viable sturtup companies, and this without that the financing capital, by its own interest, could burden the inventor to an undetermined extent.



Neither an incubator nor an angel investor



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01

What do we do?

1. We are assorting. From more hundreds of inventions and innovations we get to the de facto required inventions to take on, through a more rounds sorting system.
2. We create mutual project company with the inventor on certain inventions we wish to carry on.
3. In case the financing demand of a certain project exceeds our opportunities, we'll raise further capital.
4. We are doing our best in order to achieve success, as owners of the project. We lead the innovation, we build a company, we create and realize marketing strategies.
5. We sell the product by an early exit or we ourselves bring the idea on world market.
6. We take part in the certain projects with money, work and full responsibility.

02

What is it we don't do?

1. We don't stand around waiting that the project should achieve success by itself alone.
2. We don't educate and support as an outer partner.
3. We don't grant financing ON ITS OWN for anybody.



3 from 100 Our sorting system



We are aware of the risk of our undertakings. We also know the old banality that out of 10 startups only 1 will be successful. That is not even the real question. The real question is, how we get to that 1?

Behold our assorting system and statistics:

out of **100** inventions ●

40 fail already in the entrance

from the remaining **60**,

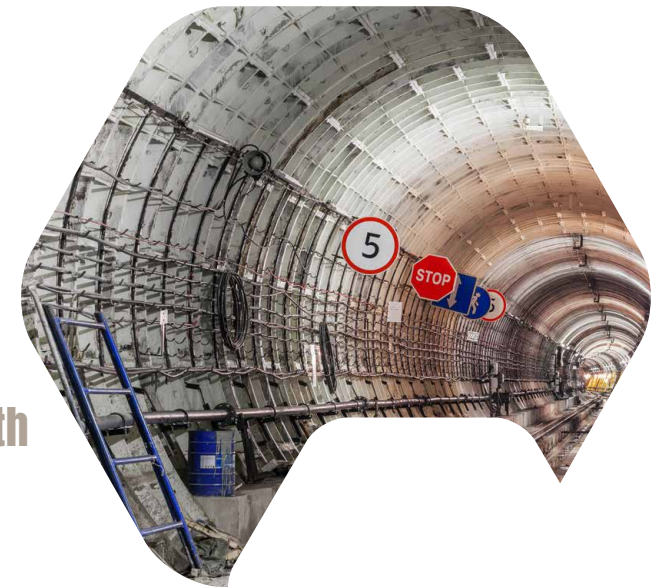
- 20 bleed on the table
- 20 during the more thorough investigation
- 20 seem to be good

from the remaining **20** inventions ●

10 bleeds out during the patent research, market- and competition investigation, or validation

from the **100**, so we start dealing with **10**, knowing that out of this **10**,

- 5-7 fall apart during the work due to human failure, unexpected development barrier, vis mayor, or due to other unexpected reasons
- 3-5 keep moving stable towards success
- and 1 will be outstandingly successful



Having investigated more than 400 inventions, currently we represent in 3 project companies 7 developments.



These 7 inventions represent the last round of our assorting system.



The indestructible wood

#1

The wood treatment procedure called Blokkwood, produces from almost all sort of wood a super version of itself. Without chemical treatment it is waterproof, fungus-, and moldproof, it resists pests, doesn't warp, it is lighter and stronger than the untreated wood. Even a more decades long guarantee can be granted to this result.

The Blokkwood company brings the technology of this extraordinary wood treatment to the market, and plans to revolutionize the wood industry worldwide.



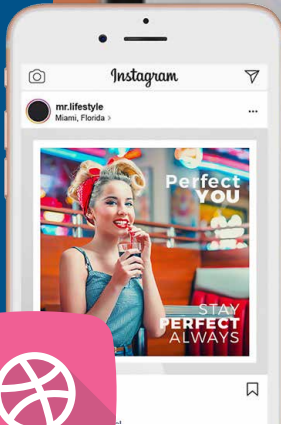
the adjustable softness

#2

This invention should cause a revolution in furniture industry. Pretend that the softness of any seat cushion or lying mattress, or if needed the hardness of them can be adjusted steplessly by a simple movement! Pretend that the worldwide manufactured chairs, couches, armchairs, bed mattresses, home-, hotel-, and hospital beds, car-, and train seats, and almost all surface on that we are sitting or lying will be brought on market with this invention in ever-increasing percentages! Pretend that the softness of your bed can be adjusted every day according to your comfort feeling, and this with a single movement!

The EFC company is a unic supplier for the world's biggest furniture companies with this adjustable comfort technology.





Safisoft Software portfolio

This project covers a software portfolio, currently with 4 outstanding developments. Our expert crew has acquired a great knowing, experience and got genius ideas in the given field. Currently in 3 big markets 4 strong softwares are being developed.

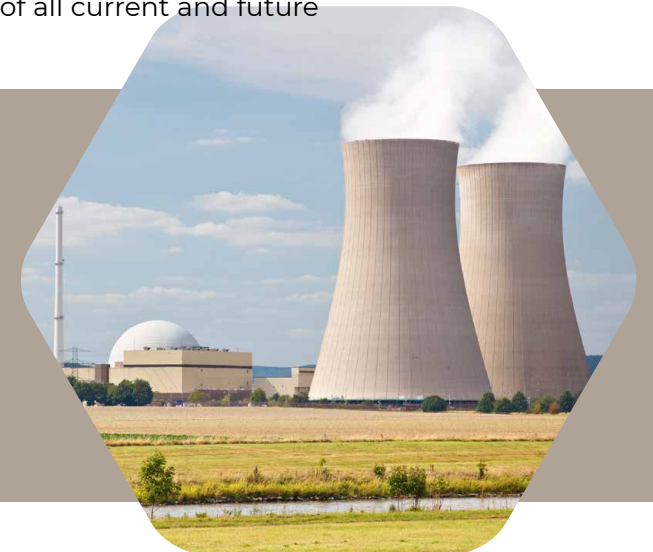
- PerfectYOU** - Self branding and smart picture software
- HelpUS** - Marketing and Sales automation
- WebSales** - Automated Webshop System, marketing centered.
- CorpTRADE** - Startup Stock Exchange

#3

Unic is in that startup, that the financier will become by his investment a partial owner of all current and future developed softwares.

Further projects in preparation

We are fluently receiving smaller, bigger or outstanding inventions, innovations, ideas. We sort out of them the most possible ones for success, those which bear a strong market demand. There are several inventions among our projects prepared for production. According to our experiences, yearly maximal 2-3 inventions become supportable. That we can increase by developing our company group and spreading the informations about the opportunities in wide range.



Investment in the investor

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There are projects where due to the great volume the small investors' capital is not enough, so there, it emerges further demand for investment, that we wish to acquire from the market. Each active project is in the phase of preparing the production or under programming. We are planning for our certain projects an acquisition of approximately 20-40 Million Euros capital. It will cover the costs of starting the production, developing the software, respectively the development costs of certain projects. In case, you might be interested in financing us, we ask you to get in touch with us under the given contacts.

Along which constructions, on what sort of exit can our financing partner count?

First of all, we are ready for the following sorts of concepts of financing:

- financing by repayment with interest for the term.
- financing by acquisition partial ownership (assignment, capital increase, or member loan)
- financing with partial ownership coverage with deadline exit
- securing of frame financing according to unic conditions by arrangement
- financing certain project(s) by arrangement

Exit by community buyout

Beyond these constructions we have possibility to trigger venture capital and its profit by community financing, partly or fully. After that a projekt has become viable, the partial ownership of the big investors will be possible for small investors to buy out.



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